



MAISON FRANÇAISE D'OXFORD



oxford  
SAID BUSINESS SCHOOL

SCIENCE & TECHNOLOGY DEPARTMENT  
FRENCH EMBASSY



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RÉPUBLIQUE FRANÇAISE

## *The French Contribution in a World of Innovation*

**Oxford, 27<sup>th</sup> January 2010,**

*Maison Française d'Oxford,  
Saïd Business School, University of Oxford*

**London, 28<sup>th</sup> January 2010,**

*The Residence of the French Ambassador*

*Event jointly organised by  
Muriel Le Roux, Maison Française d'Oxford,  
Serge Plattard, Science and Technology Dept, French Embassy,  
with the support of Marc Ventresca, Saïd Business School,  
Oxford University*

**Scientific Committee:** **Yves Farge**, Chair of the 'Comité des travaux' of the National Academy of Technologies of France (NATF), **Pascal Griset**, Professor at Paris-Sorbonne University, **Muriel Le Roux**, Senior Research Fellow at the CNRS, Maison Française d'Oxford, **Marc Ventresca**, University Lecturer in Strategy and Innovation, Oxford and **Luc Borot**, Director of the Maison Française d'Oxford

## Wednesday 27 January 2010

*Convenors: Muriel Le Roux, Senior Research Fellow at the CNRS, Maison Française d'Oxford, Marc Ventresca, University Lecturer in Strategy and Innovation, Oxford.*

### **Maison Française d'Oxford 9 a.m. - 12.30 p.m.**

9 a.m. Welcome coffee

9.15 a.m. Welcome, Prof. **Luc Borot**, Director of the Maison Française d'Oxford

9.20 a.m. Session 1: Chair **Yves Farge**, National Academy of Technologies of France, Paris

9.25 a.m. **Valérie Schaeffer**, Lecturer IUFM of Paris, "*French Contributions to Data Networks from the 1970s to the end of the 1980s*"

9.40 a.m. **Yves Bouvier**, Lecturer, University of Chambéry, "*From Public Laboratories to World Markets: CIT-Alcatel and Collaborative Innovation in French Telecommunications (1960s-1980s)*"

9.55 a.m. **Léonard Laborie**, Research Centre for History of Innovation (CRHI Paris-Sorbonne), "*French Engineers and the Construction of a Pan-European Telephone Network in the Interwar Years: from Technical to Organisational Innovation*"

10.10 a.m. Comments: **Marc Ventresca**, University Lecturer in Strategy and Innovation, Oxford

10.20 a.m. Questions

10.30 a.m. Break

10.45 a.m. Session 2: Chair Prof. **Pascal Griset**, Paris-Sorbonne University

10.50 a.m. **Latchez Hristov**, Senior Lecturer at Sheffield Business School and Associate Member of the Oxford Institute of Retail Management, University of Oxford, "*Oxford and Sheffield, models of retail innovation*"

11.05 a.m. **Tomas Farchi**, DPhil Candidate in Management Studies, Saïd Business School, University of Oxford, "*Oxford, Innovations in Biotech Research*"

11.20 a.m. **Yasser Bhatti**, DPhil Candidate in Management Studies, Saïd Business School, University of Oxford, "*Establishing the effect of regional clusters on entrepreneurship -- Evidence from the UK.*"

11.45 a.m. Comments: **Muriel Le Roux**, Senior Research Fellow at the CNRS, Maison Française d'Oxford

11.55 - 12.05 Questions

12.05- 12.20 General discussion followed by lunch

**Saïd Business School of Oxford University** 2 - 6.30pm

2 p.m. Welcome coffee

2.30 p.m. Welcome, Prof. **Pietro Corsi**, Faculty of History, University of Oxford

2.35 p.m. Session 1: Chair **Marc Ventresca**, University Lecturer in Strategy and Innovation, Oxford

2.40 p.m. **Jean-Pierre Williot**, Professor, University of Tours, "*Faster than the Wind: the High-Speed Train in France, from Mistral to TGV*"

3 p.m. **Alain Beltran**, Senior Research Fellow at the CNRS (IRICE Paris I - Paris IV), "*French Nuclear Energy: Technological Realism and Political Continuation*"

3.20 p.m. **Hervé Moulin**, Research Centre for the History of Innovation (CRHI Paris-Sorbonne), "*The French Space Policy and the Origins of the European Launcher Ariane*"

3.40 p.m. **Mathieu Flonneau**, Lecturer, University of Panthéon-Sorbonne, "*Innovation by Renault in the 1970s - The roots of the automobile's 'civic turn'*"

4 p.m. **Eric Jolivet**, **Ludovic Cailluet**, Lecturers, University of Toulouse, **Muriel Le Roux**, Senior Research Fellow at the CNRS, "*Pharmaceutical Innovation and Industrial Strategy, Laboratoires Pierre Fabre*"

4.20-4.40 p.m. Comments: Prof. **Robert Fox**, Faculty of History, University of Oxford

4.40-4.55 p.m. Break

4.55 p.m. Session 2: Chair **Javier Lezaun**, James Martin Lecturer in Science and Technology Governance, University of Oxford

5 p.m. **Eve Chiapello**, Professor, HEC, **Eric Godelier**, Professor, Ecole polytechnique, "*Combining Management and Anthropology, Polytechnique - HEC - Renault Professorship*"

5.20 p.m. Award-winners of the Polytechnique - HEC - Renault Professorship: **Arnauld Marrou** (Polytechnique), **Ahmed Amine** (HEC), and **Giridhar Pangad** IIMA, "*Pacified Delegation between the French and Indian Renault Technocentres. Description and analysis of the processes involved in a collaborative relationship between engineering teams*"

5.40-5.50 p.m. Comments: **Marc Ventresca**, University Lecturer in Strategy and Innovation, Oxford

6 p.m. Conclusions: Prof. **Pascal Griset**, University of Paris-Sorbonne

6.10-6.30 p.m. General discussion

**Thursday 28 January 2010**

**The Residence of the French Ambassador**

*(By invitation only)*

4.15 p.m. Arrival

Convenors: **Muriel Le Roux** and **Serge Plattard**

4.30 p.m. Welcome by **His Excellency Mr Maurice Goudault-Montagne, Ambassador of France**

Chair: Prof. **Robert Fox**, Faculty of History, University of Oxford

4.40 p.m. Prof. **Pascal Griset**, University of Paris-Sorbonne, "*A French Way for Innovation? Some evidence from the past*"

4.55 - 6.30 p.m. "*Innovation: the French Experience*"

**Bertrand Barré** Scientific Advisor of Areva; **Pierre-Louis Violet** R&D Deputy Director of EDF

**François de Charentenay**, Former Director of Peugeot R&D, ITAC & NATF; **Pierre-Etienne Gautier**, Scientific Director of the SNCF, **Gérard Brachet**, President of the Air and Space Academy, former CEO of the French Space Agency

Essilor, (tbc), **Yves Ledieu**, Director of Marketing, Pierre Fabre Oncologie

**Denis Randet**, Chief Representative of the ANRT

6.40 - 7.10 p.m. Debates chaired by Prof. **Robert Fox** and Prof. **Eric Godelier**

7.10 p.m. Conclusion **Jonathan Kestenbaum**, Chief Executive of NESTA (National Endowment for Science, Technology and the Arts)

7.30 p.m. Closing Speech by the **French Ambassador**

Reception

*(Tbc: to be confirmed)*