



MAISON FRANÇAISE D'OXFORD



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SAID BUSINESS SCHOOL

SCIENCE & TECHNOLOGY DEPARTMENT
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RÉPUBLIQUE FRANÇAISE

The French Contribution in a World of Innovation

Oxford, 27th January 2010,

*Maison Française d'Oxford,
Saïd Business School, University of Oxford*

London, 28th January 2010,

The Residence of the French Ambassador

*Event jointly organised by
Muriel Le Roux, Maison Française d'Oxford,
Serge Plattard, Science and Technology Dept, French Embassy,
with the support of Marc Ventresca, Saïd Business School, Oxford University*

Scientific Committee: Yves Farge, Chair of the 'Comité des travaux' of the National Academy of Technologies of France (NATF), Pascal Griset, Professor at Paris-Sorbonne University, Muriel Le Roux, Senior Research Fellow at the CNRS, Maison Française d'Oxford, Marc Ventresca, University Lecturer in Strategy and Innovation, Oxford and Luc Borot, Director of the Maison Française d'Oxford

Wednesday 27 January 2010

Convenors: Muriel Le Roux, Senior Research Fellow at the CNRS, Maison Française d'Oxford, Marc Ventresca, University Lecturer in Strategy and Innovation, Oxford.

Maison Française d'Oxford 9 a.m. - 12.30 p.m.

9 a.m. Welcome coffee

9.15 a.m. Welcome, Prof. **Luc Borot**, Director of the Maison Française d'Oxford

9.20 a.m. Session 1: Chair **Yves Farge**, National Academy of Technologies of France, Paris

9.25 a.m. **Valérie Schaeffer**, Lecturer IUFM of Paris, "*French Contributions to Data Networks from the 1970s to the end of the 1980s*"

9.40 a.m. **Yves Bouvier**, Lecturer, University of Chambéry, "*From Public Laboratories to World Markets: CIT-Alcatel and Collaborative Innovation in French Telecommunications (1960s-1980s)*"

9.55 a.m. **Léonard Laborie**, Research Centre for History of Innovation (CRHI Paris-Sorbonne), "*French Engineers and the Construction of a Pan-European Telephone Network in the Interwar Years: from Technical to Organisational Innovation*"

10.10 a.m. Comments: **Marc Ventresca**, University Lecturer in Strategy and Innovation, Oxford

10.20 a.m. Questions

10.30 a.m. Break

10.45 a.m. Session 2: Chair Prof. **Pascal Griset**, Paris-Sorbonne University

10.50 a.m. **Latchez Hristov**, Senior Lecturer at Sheffield Business School and Associate Member of the Oxford Institute of Retail Management, University of Oxford, "*Oxford and Sheffield, models of retail innovation*"

11.05 a.m. **Tomas Farchi**, DPhil Candidate in Management Studies, Saïd Business School, University of Oxford, "*Oxford, Innovations in Biotech Research*"

11.20 a.m. **Yasser Bhatti**, DPhil Candidate in Management Studies, Saïd Business School, University of Oxford, "*Establishing the effect of regional clusters on entrepreneurship -- Evidence from the UK.*"

11.45 a.m. Comments: **Muriel Le Roux**, Senior Research Fellow at the CNRS, Maison Française d'Oxford

11.55 – 12.05 Questions

12.05- 12.20 General discussion followed by lunch

Saïd Business School of Oxford University 2 – 6.30pm

2 p.m. Welcome coffee

2.30 p.m. Welcome, Prof. **Pietro Corsi**, Faculty of History, University of Oxford

2.35 p.m. Session 1: Chair **Marc Ventresca**, University Lecturer in Strategy and Innovation, Oxford

2.40 p.m. **Jean-Pierre Williot**, Professor, University of Tours, *“Faster than the Wind: the High-Speed Train in France, from Mistral to TGV”*

3 p.m. **Alain Beltran**, Senior Research Fellow at the CNRS (IRICE Paris I – Paris IV), *“French Nuclear Energy: Technological Realism and Political Continuation”*

3.20 p.m. **Hervé Moulin**, Research Centre for the History of Innovation (CRHI Paris-Sorbonne), *“The French Space Policy and the Origins of the European Launcher Ariane”*

3.40 p.m. **Mathieu Flonneau**, Lecturer, University of Panthéon-Sorbonne, *“Innovation by Renault in the 1970s - The roots of the automobile’s ‘civic turn’”*

4 p.m. **Eric Jolivet**, **Ludovic Cailluet**, Lecturers, University of Toulouse, **Muriel Le Roux**, Senior Research Fellow at the CNRS, *“Pharmaceutical Innovation and Industrial Strategy, Laboratoires Pierre Fabre”*

4.20-4.40 p.m. Comments: Prof. **Robert Fox**, Faculty of History, University of Oxford

4.40-4.55 p.m. Break

4.55 p.m. Session 2: Chair **Javier Lezaun**, James Martin Lecturer in Science and Technology Governance, University of Oxford

5 p.m. **Eve Chiapello**, Professor, HEC, **Eric Godelier**, Professor, Ecole polytechnique, *“Combining Management and Anthropology, Polytechnique - HEC – Renault Professorship”*

5.20 p.m. Award-winners of the Polytechnique - HEC – Renault Professorship: **Arnaud Marrou** (Polytechnique), **Ahmed Amine** (HEC), and **Giridhar Pangad** IIMA, *“Pacified Delegation between the French and Indian Renault Technocentres. Description and analysis of the processes involved in a collaborative relationship between engineering teams”*

5.40-5.50 p.m. Comments: **Marc Ventresca**, University Lecturer in Strategy and Innovation, Oxford

6 p.m. Conclusions: Prof. **Pascal Griset**, University of Paris-Sorbonne

6.10-6.30 p.m. General discussion

Thursday 28 January 2010

The Residence of the French Ambassador

(By invitation only)

4.15 p.m. Arrival

Convenors: Muriel Le Roux and Serge Plattard

4.30 p.m. Welcome by His Excellency Mr Maurice Goudault-Montagne, Ambassador of France

Chair: Prof. **Robert Fox**, Faculty of History, University of Oxford

4.40 p.m. Prof. **Pascal Griset**, University of Paris–Sorbonne, *“A French Way for Innovation? Some evidence from the past”*

4.55 – 6.30 p.m. *“Innovation: the French Experience”*

Bertrand Barré Scientific Advisor of Areva; **Pierre-Louis Violet** R&D Deputy Director of EDF

François de Charentenay, Former Director of Peugeot R&D, ITAC & NATF; **Pierre-Etienne Gautier**, Scientific Director of the SNCF, **Gérard Brachet**, President of the Air and Space Academy, former CEO of the French Space Agency

Yves Ledieu, Director of Marketing, Pierre Fabre Oncologie

Denis Randet, Chief Representative of the ANRT

6.40 – 7.10 p.m. Debates chaired by Prof. **Robert Fox** and Prof. **Eric Godelier**

7.10 p.m. Conclusion **Jonathan Kestenbaum**, Chief Executive of NESTA (National Endowment for Science, Technology and the Arts)

7.30 p.m. Closing Speech by the **French Ambassador**

Reception