



Gijón (Asturias) – from 26th to 30th of September 2012

Opening: Wednesday 26th of September at 17h in the Old Institute Cultural centre auditorium, Gijón.

From the 19th of September to the 1st of October, in El Coto Municipal Centre, 9th International photography Contest about Industrial Heritage and Cultural landscapes.

Organizer: INCUNA (Insurtry, Culture and Nature) Industrial Archaeology Association www.incuna.es
Tfno/Fax: 00 -34- 985319385 .Info Social Networks: **Facebook:** ([INCUNA Profile – Conference page](#)), **Twitter**

Technical Secretariat: Irene García Alonso (incuna@telecable.es / info@incuna.es), Carmen Díaz Miguel (9th International Photography Contest), Carolina Castañeda López (ETSAM- Madrid Politechic University) and Adrián Suárez Ordóñez (León University)

Organising Committee: Miguel Ángel Álvarez Areces (Presidente de INCUNA Industria, Cultura, Naturaleza y de TICCIH-España; André Munhoz Argollo (Universidad de Campinas- Brasil), Ángel Martín Rodríguez (Escuela Politécnica de Ingenieros Industriales de Gijón, Universidad de Oviedo), Antonio Lista Martín (INCUNA, UIC), Carlos Fernández Caicoya (Profesor de Proyectos en IES Fernández Vallín), Ignacio Valdés Alvarez (INCUNA), Faustino Suárez Antuña (INCUNA), Luci Merhy Martins Braga (Universidad de Campinas- Brasil), Natalia Tielve García (Universidad de Oviedo), Andrés Satizábal Villegas (Universidad Nacional de Manizales- Colombia).

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PRESENTATION

The International Conference of Industrial Heritage 2012 called “**Industrial Heritage and Cultural Landscapes: Memories of development**” will be reside the **2nd International Conference about Heritage and Regional Development**.

The **RED CONPADRE**, with various specialists, universitarias and institutions, celebrated the first edition of the International Conference about Heritage and Regional Development in Campinas and Jaguariúna (Brasil) in 2010. There, they decided **INCUNA** to celebrate the 2nd Conference whose content and arguments are complemented with the 14th International Conference of Industrial Heritage, only international event about Industrial Heritage. Regular meeting of interested people about the industrial archaeology, the landscapes, architecture, the engineering and technical history, immaterial and intangible heritage, the social history, tourism and cultural management, reflect of the study field connected with the work memory.

The desks, workshops, posters, papers and communications in 2012 will turn around these subjects:

- **Project and management of the industry legacy in the territory**
- **Heritage and Regional Development: sight to the landscape and the environmental resources.**
- **Engineering and Architecture: Technics to conserve and restore the Heritage and the landscape-**
- **Best Practices and local leadership / Local and International Experiences.**
- **Industrial Tourism: Products and connection network between landscapes, Heritage and regional development.**

The 26th, 27th, and 28th of September, international, national and local communicators arrange to meet in a new way to show papers with participation of conference delegate and the audience. Papers, posters, round tables and workshops.

On Saturday the 29th of September we will carry out a journey to Heritage spaces, mixing the recreational and the thematic. We will visit the National Energy Museum in Ponferrada and cultural landscapes of El Bierzo and Asturias. We will have complementary activities like documentary exhibitions, posters presentations, and a Cider Route in Gijón the 30th of September.

The documents chosen will be edited in a book incide “The eyes of the memory” collection. Volume no. 13, and they will be also edited selected materials in the prestigious magazine Labor&Engenho of Campinas University (Brasil). The edit directors of both collections Miguel Ángel Álvarez Areces y André Munhoz de Argollo Ferrão, have established the criterions of work publication delivered in the conference.



ACTIVITY PROGRAM

Wednesday 26th of September

11.30 h. Meeting point to Conference participants in the Town Hall Square. **Guided Visit** around Gijón for the 14th International Conference of industrial heritage and cultural landscapes audition.

17.00 h. 14th International Conference of Industrial Heritage Inauguration. **Old Jovellanos Institute Auditorium, Gijón.**

Authority intervention

Presentation: **“Industrial Heritage and cultural landscapes. Memories of development”**, intervention of **Miguel Ángel Álvarez Areces** (President of TICCIH Spain, Internacional Comité to conserve the industrial Heritage, INCUNA and CONPADRE Network)

17.50 h. Conference and presentation of **André Munhoz Argollo (Universidade de Campinas- Brasil) about CONPADRE Network 2012** (Internacional Conference about Industrial Heritage). **“Patrimônio e Desenvolvimento Regional: sustentabilidade dos processos de gestão dos recursos locais (Água, Energia, Território, Indústria, Cultura, Natureza)”**

18.15 h. Conference of **Jose María Ballester “Experiencia de revitalización de la cuenca del Nansa”**

Ex director of European council of Natural and Cultural Heritage, director of Heritage and Territory program in Marcelino Botín Foundation, President of the jury of architectural prize *Europa Nostra*.

19.00 h. **“Transforming Landscapes / Paisajes Transformados”**.

Documentary projection.

Thursday 27th of September

8.30 to 9.15. Credential and documents delivery, in Laboral City of Culture Paraninfo.

9.15 h. Intervención del moderador y conductor, con descripción de los Objetivos de la **mesa 1:**

9.20 h. Papers: LOOKS TO LANDSCAPE, HERITAGE AND REGIONAL DEVELOPMENT. GOOD PRACTICES AND LOCAL LEADERS.

It emphasizes planning, management and development of heritage projects in a given territory with national and local strategies, its objectives and results.

ARACELI PEREDA ALONSO (President of Hispania Nostra)

Best practices in interventions on the territory and landscape

LINAREJOS CRUZ PÉREZ (Coordinator of the National Landscape, Cultural Heritage Institute)

National Plans as a strategy to safeguard the industrial heritage and landscape

ALESSANDRA FASSIO (Head of the Italian European Landscape Awards. Service Architecture and Contemporary Art, Ministry of Cultural Heritage and Activities. Department of Landscape, Fine Arts, Architecture and Contemporary Art)

Villa Carbonia mining. 2012 European Cultural Landscape

10.30 h. Conclusions

10.40 h. Questions and Colloquium

11.15 h. Summary of interventions to include it the conference proceedings

11.20 h. Coffee - Break

11.45 h. Intervention by the moderator and driver description of the objectives of the **table 2:**

DESIGN AND TERRITORY. INDUSTRIAL HERITAGE AND CULTURAL LANDSCAPES

Experiences that highlight process modeling and public participation in heritage management and enhancement of the landscape.

11. 50 h. Papers:

PIOTR GERBER (Institute of History of Architecture, Art and Technology. Wrocław University of Technology. Polonia).

New forms of protection of industrial heritage in Poland. Museum of Industry and Railway in Lower Silesia

PERE VALL i CASAS (Universidad Internacional de Cataluña- UIC)

The Llobregat River Park 1997-2012

JAKOBA ERREKONDO (Técnico de Desarrollo en el Ayuntamiento de Zerain – Guipúzcoa)

Zerain Cultural Landscape, heritage and community involvement are the future

13.00 h. Conclusions

13.10 h. Questions and Colloquium

13.55 h. Summary of interventions to include it the conference proceedings

14.00 h. End of tomorrow sessions.

14.00- 16.00 h. ALMUERZO LUNCH / With special menu for Congress attendees in the Laboral Ciudad de la Cultura Café's

AFTERNOON SESSION - **PAPERS AND POSTERS**

16,30- 19,30 h. Auditorium and Classroom Laboral number 1. Presentation of papers (see list session 2)

The submission of papers is held by the authors, based on their distribution and affinity thematic content. The estimated time will be about 12 minutes. It is recommended not to expose in each intervention over 10 slides in PPS.

Exposure of different papers selected by the Scientific Committee casuistry have local, national and international. Papers are presented in two or three different thematic sections, coordinated by a moderator.

There will be a coffee break of 10 minutes at approximately **17.30 h.**

Posters will be of size A-1, and include a header with title, authors and contact, followed by an abstract, four photographs, and ending with some conclusions.



Friday 28th of September

9.00 h. Intervention by the moderator and driver description of the objectives of the **table 3**.

LANDSCAPES AND ENVIRONMENTAL RESOURCES MANAGEMENT AND CULTURAL HERITAGE.
ENGINEERING AND ARCHITECTURE

Methodology, types and management practices in environmental and cultural heritage resources in relation to the landscape, from the Spanish and international perspective

9,10 Ponencias JOAQUÍN SABATE i BEL (Professor of Urbanism Polytechnic University Catalonia-Founder of International Cultural Landscape Laboratory and director of the magazine IDidentidades.Red CONPADRE)

Forty years of European cultural landscape projects: scope, types and models of intervention

VÍCTOR FERNÁNDEZ SALINAS (Universidad de Sevilla, Vicepresidente de ICOMOS España)

Cultural landscapes: an overview and a view from Spain

IGNACIO RUIZ ALLEN y SARA LÓPEZ ARRAIZA (ZON-E Arquitectos)

Towards a revaluation of the Cultural Landscape of Asturian Coalfield

10.10 h. Conclusions, Questions and Colloquium and Summary of interventions to include it the conference proceedings.

11.05 h. Coffee - Break

11.20 h. Tribute and remembrance to the arch. Laura Ophelia Amarilla. Presentation of the book 'Heritage and Intangible Heritage aindustrialización', volume 12, collection Memory's eyes. Speakers and Red Conpadre TICCIH representatives.

11.40 h. Intervention by the moderator and driver description of the objectives of the **table 4**.

TOURISM, HERITAGE AND DEVELOPMENT

Industrial tourism against responsible tourism. Initiatives and projects: cases, projects, products and networks associated to the landscape and industrial heritage

11.45 h. Papers: MARGARET J.HART ROBERTSON (Directora Master Turismo Sostenible. U.L.P.G.C.)

Re-presenting the past for a sustainable future: responsible Tourism recycling industrial heritage

NOEMÍ FERNÁNDEZ SÁNCHEZ (Directora de proyectos RKW Kompetenzzentrum, Frankfurt, Alemania)

Industrial heritage under the sign of the Euro: "The Route of Industrial Culture Rhein-Main "

HUMBERTO MORALES (Benemérita Universidad de Puebla. Red Conpadre) Y OSCAR ALEJO (Consejo Estatal de Cultura Gobierno de Puebla, México)

The "Company Towns in the World". The enhancement of the colony LNA Constancia Mexicana 1835-1991

LUIZ MANOEL GAZZANEO (UFRJ-FAU-Proarq, Brasil-Red CONPADRE)

Patrimônio industrial em Petrópolis (a museografia da Bohemia)

12.45 h. Conclusions

12.50 h. Questions and Colloquium

13.20 h. Summary of interventions

13.30 h. Red CONPADRE 2012 Assembly. **II International Conference on Heritage and Development.**

14.00 h. End of tomorrow sessions.

14.00- 16.00 ALMUERZO LUNCH / With special menu for Congress attendees in the Laboral Ciudad de la Cultura Café's

AFTERNOON SESSION - PAPERS AND POSTERS

16,30- 19,30 - Auditorium and Classroom Laboral number 1. Presentation of papers (see list session 2)

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There will be a coffee break of 10 minutes at approximately **17.30 h.**

Posters will be of size A-1, and include a header with title, authors and contact, followed by an abstract, four photographs, and ending with some conclusions.

19.00 h. POSTERS presentations.

19:30 CLOSING OF THE CONFERENCE XIV. Delivery of diplomas to participants and authors of communications and presentations.



Saturday 29th of September

Itinerary for Industrial and Cultural Landscape of Asturias and El Bierzo:

With the collaboration of the Foundation Ciuden, cultural associations and social institutions, municipalities and companies.

8:00 h. Departure from Gijón. From Campo Valdés

Tour of the mining landscape Basin Flow
Bridge Carlos Fernández Casado. guided Tour

Visit to the natural landscapes, industrial and cultural: Río Luna Valley and town of Bahía, Laciana Valley with a coffee break.

Tour of the Sil River valley parallel to the railway line Villablino-Ponferrada.

12.00 h. Visit the National Museum of Energy, with reception from Ciuden Foundation, followed by the intervention of architects and technicians from Ene, completed with a guided tour on the, and the landscape

Lunch at the Museum

Visit to Sulphur Dam and Hydroelectric Power Plant and other heritage sites in the region.

Itinerary for Ponferrada to tour its historical and cultural heritage. And, as is customary each year in the conference will be an evaluation of the gastronomic heritage of the place.



19,45 h. Back to Gijón

Sunday 30th of September

12.00 h. Cider Route

Visit to an asturian llagar with cider tasting, where you can also find traditional and modern production, as well as the industrial environment in which it is located.

This itinerary allows optional for congressmen know Gijón periurban environment overlooking its urban and rural and expressly diverse industrial empires and traditional mining districts.

It also includes a pouring minicursillo cider and terminology.

Price: 8 euros/person.



NORMAS DE PRESENTACION DE COMUNICACIONES Y PÓSTERS

Anyone interested is invited to submit their communications straightly related to the topics of the Conference and to send their suggestions to INCUNA, mentioning that it is focused on the thematic mentioned on this program.

The defense of communications and posters will be done by their own authors. There won't be readers. It will be necessary to be registered and to have participated in the Conference for de following publication of it. Accredited diplomas will be provided for each lectures, communications and posters that will be selected.

As for the **posters**, the measures will be A-1 and with the following structure: a header with a title, authors names and contact, followed by an abstract, four photographs and ending with the conclusions.

For de acceptance of communications, posters and lectures must be required the previous sent of a **summary or abstract** about the content of it, with a maximum of 10 lines and with keywords. It must be delivered before the **1st of July of 2012**. Once they will be evaluated for a commission of the Organizing and Scientific Committees, it will be communicated for their admission.

The official languages for de Second International Conference Conpadre-2012 and for the XIV International Conference of Industrial Heritage are **Spanish, English, Portuguese, Italian and French**.

The **FINAL TEXTS** of **communications, posters and presentations** take **place before end September 3, 2012**.

For **SUPPORTING MATERIALS** (powerpoint presentations ...) for exposure of communications, it must be delivered or sent to the Technical Secretariat of the conference **before September 10, 2012**. The presentations will have a **maximum size of 10 MB** and a **number of slides that do not exceed 12, including cover and close**.

The final texts will be delivered before September 10, according to published standards. They will have about 17,000 characters, approximately in Times New Roman-12, 1.5 with 5 illustrations delivery apart from the text. Jpg format.

Posters will be of **size A-1**, come **laminated** and include a header with title, authors and contact, followed by an abstract, four photographs, and ending with some conclusions. The header should also include the logo of the XIV Conference

Send it to:

XIV Jornadas Internacionales Patrimonio Industrial y 2ª Conferencia Patrimonio Desarrollo Regional (CONPADRE'2012)- INCUNA, Asociación de Arqueología Industrial Máximo Fuertes AcevedoC/ La Muralla, 3 entlo.- 33202 Gijón **Telf. / Fax:** 985319385**E-mail:** incuna@telecable.es e info@incuna.es

REGISTRATION FORM

XIV INTERNATIONAL CONFERENCE ON INDUSTRIAL HERITAGE

2nd INTERNATIONAL CONFERENCE ON HERITAGE AND REGIONAL DEVELOPMENT

The registration on the XIV Conference and on the II International Conference on Heritage and Regional Development will entitle you to attend all lectures and communication, poster sessions and to make the local itineraries, practical complement of it, to receive material from communications and other publications about it, and the certificate of attendance.

The tour or itinerary on Saturday September 29 will be limited by the number of places available in the transport. If It should be explained at the time of the registration if the itinerary is included or is only a registration for the Conference. The booking will be in strict order of registration.

We provide you information about transfers, accommodations and other logistics, with advantages and different options you have.

The registration fees are the following:

A.- Complete Conference (itinerary and meal included): 130 €

B.- Complete Conference to INCUNA, RED CONPADRE and TICCIH-España members (itinerary and meal included): 110 €

C.- INCUNA and TICCIH-España members (no itinerary): 80 €

D.- General registration on the Conference (no itinerary): 100 €

E.- Students, Unemployed, Retirees (no itinerary): 85 €

F.- Students, Unemployed, Retirees (itinerary and meal included): 115 €

IF THE REGISTRATION IS DONE BEFORE JUNE 1, FEES WILL HAVE A DEDUCTION OF 10 %

The amount, with the mention of the person who will be registered and the type of registration, must be paid to de account:

INCUNA Asoc. de Arqueología Industrial Máximo Fuertes Acevedo

BANK: CAJASTUR

C/C: 2048 0003 69 3400103287

IBAN: ES57 2048 0003 6934 0010 3287

CÓDIGO SWIFT: CECAESMM048

YOU CAN ALSO PAY BY PAYPAL (Consult the instructions to the Technical Secretariat)

REGISTRATION FORM

XIV INTERNATIONAL CONFERENCE ON INDUSTRIAL HERITAGE INCUNA

PERSONAL INFORMATION

Name and Surname			
Adress			
Zip Code		Town	
Region		Country	
Telephone		Fax	
E-mail			
I.D.		Profesión	

TYPE OF REGISTRATION

- A.- Complete Conference (itinerary and meal included): 130 €
- B.- INCUNA, Red Conpadre and TICCIH-España members (itinerary and meal included): 110 €
- C.- INCUNA, Red Conpadre and TICCIH-España members (no itinerary): 80 €
- D.- General registration (no itinerary): 100 €
- E.- Students, Unemployed, Retirees (no itinerary): 85 €
- F.- Students, Unemployed, Retirees (itinerary and meal included): 115 €

Itinerary Saturday September 29 SI NO

¿Paper presentation? SI NO

¿Poster session? SI NO

Provisional title of the paper:

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COMPANY/ENTITY INFORMATION

Name of the Comany/Entity			
I.D.		Position	
Adress			
Zip Code		Town	
Provincia		Country	
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Send **Registration Form together with the copy of payment of the registration fee to:**

INCUNA, Asoc. de Arqueología Industrial Máximo Fuertes Acevedo

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